

P&O Cruises	Princess Cruises	P&O World Cruising	Cunard	Carnival Cruise Lines
Negative Phrase Match	Negative Phrase Match	Negative Phrase Match	Negative Phrase Match	Negative Phrase Match
pocruises.com pocruises.com.au p&oaustralia p0 p & o p&0 p7o p+0 p+o p & 0 pando pand0 p and o p n o p an o po cruise po cruises p&ocruises p&ocruise p&ocruise pocruise pocruises p7ocruises p7ocruise p0cruise p0cruises jewel pearl aria eden dawn pacific explorer pacificexplorer pacificjewel pacificeden pacificdawn pacificpearl pacificaria	princess princess.com princesscruises.com princesscruises princesscruise princesscruiseline princesscruiselines pcl caribbean princess coral princess crown princess dawn princess diamond princess emerald princess golden princess grand princess island princess ocean princess pacific princess royal princess ruby princess sapphire princess sea princess star princess sun princess regal princess	pocruises.com.uk pocruises.com p&ouk p & o p&0 p & 0 pando p and o p n o p an o po cruise po cruises p&ocruises p&ocruise pocruise pocruises britannia aurora azura oceana ventura arcadia oriana	cunard cunardcruise cunardcruises cunnard cunard.com cunardline.com.au cunard cunardline queen mary 2 qm2 queen mary queen elizabeth queen victoria	carnival carnival.com.au carnival.com carnivalspirit carnivallegend carnivallegend spirit legend carnivalcruise carnivalcruises

HAL Keywords	SEABOURN KEYWORDS
Branded terms in any form together, or separated and in combination with other words	Seabourn
holland america line	Seaborn
holland america line	Seaborne
HAL	Sea bourn
Ship names in any form either preceded by "ms" or followed by "Ship"	sea bourn
Amsterdam	www.seabourn
Eurodam	seabourn.com
Maasdam	seabourn ship
Nieuw Amsterdam	seabourn line
Noordam	ceabourn cruise line
Oosterdam	seabourn cruise
	Ship names in any form preceded by any form of Seabourn
Prinsendam	
Rotterdam	Odessey
Rveendam	Sojourn
Volendam	Quest
Westerdam	Encore
Zaandam	Ovation
Ryndam	Trademarked Terms
Ziuderdam	Caviar in the surf
Signature of excellence	pure pampering
Holland America cruises	personal valet luggage service
Holland America Tours	Seabourn's personal shopper
	complimentary massage moments on deck
	movies under the stars
	the spa at seabourn
	Vintage seabourn
	Seabourn to a tea
	evening under the stars
	flight ease
	SeabournShield
	Ventures by Seabourn