



WORLD'S LEADING
CRUISE LINES

PARTNERSHIP



CUNARD



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PRINCESS



Holland America Line
SAVOR THE JOURNEY

2024 PARTNERSHIP BENEFITS GUIDE

Welcome to our new 2024 Partnership Program featuring a number of exciting benefits to recognise and reward our best agent partners for supporting our brands. We're excited to announce that Holland America Line will be part of the 2024 Partnership program.

Partnership agents are great advocates of the cruise industry and we are delighted to engage and reward our best agent partners accordingly. Our Sales and Contact Centre teams all recognise the status of our Partnership agencies. We look forward to working with you to ensure your cruise business grows along with us.

CONTACT US

Visit www.WLCL.com.au

Call 1300 363 706

For POLAR Online Helpdesk, Groups, Concierge Desk (P&O Australia and Cunard) and Sales Support (Princess Cruises) add Holland America

Carnival Cruise Line

Call 13 31 94

For any booking enquiries

Level 5, 465 Victoria Avenue,
Chatswood NSW 2067
PO Box 1429, Chatswood NSW 2057
Carnival plc trading as Carnival Australia
Corporation. ABN 23 107 998 443. 2TA 5580.
Information correct at time of publication,
November 2022, some details could
possibly change.

HOW THE PROGRAM WORKS

In 2024, we will feature 3 Partnership Program tiers. As in previous years, the Partnership Program has a tiered system of benefits, dependent on your nett sales performance for cruises that returned in financial year 2023 (Dec 2022 through Nov 2023) or forward bookings for financial year 2024* with full benefits listed below.

The net revenue (excluding taxes) that you sell via EZair or CruiseAir will count towards your Partnership tier for Princess Cruises and P&O Australia, however is excluded from the calculation of the override for that tier.

Full list of benefits is shown below.

NEW TIERS	Incentive	Carnival	Cunard	P&O Cruises	Princess	Holland America	Cruise Sales		Unlimited FOC berths on Select Sailings***
							Standard	Quarterly Bonus**	
PLATINUM	2.50%	\$4.00m	\$4.00m	\$4.00m	\$8.00m	\$2.00m	8	1	●
GOLD	2.00%	\$2.00m	\$2.00m	\$2.00m	\$4.00m	\$1.00m	8	1	●
SILVER	1.50%	\$1.00m	\$1.00m	\$1.00m	\$1.00m	\$0.50m	8	1	●

* Based on final 2023 or YTD 2024 net revenue as at 31 Oct 2023.

** If regular cruise sale in that quarter produces in excess of 150 lower berths.

*** Unlimited FOC berths on Select Sailings applicable to Cunard and Princess only.